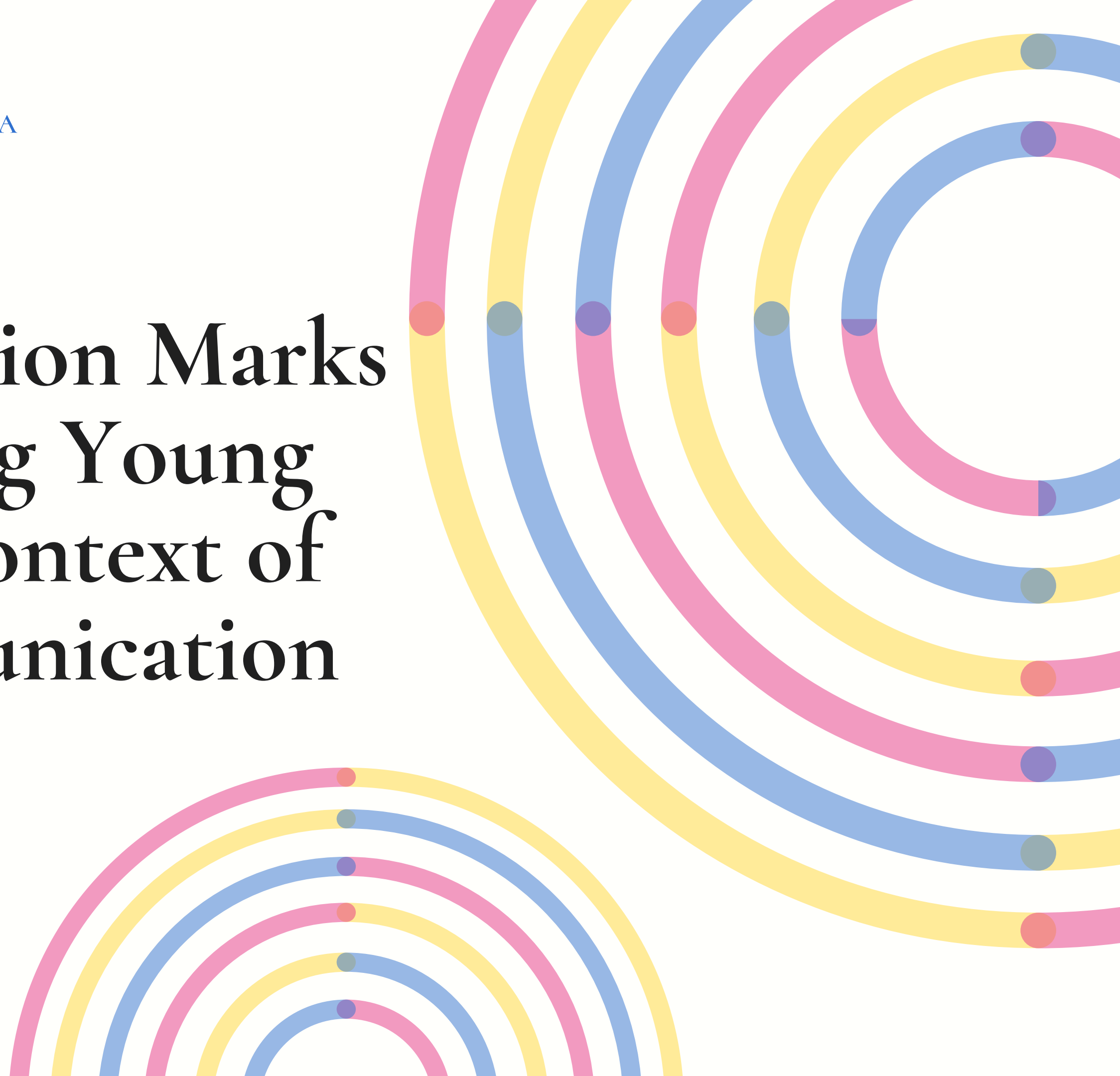


ZARUBINA IRINA, KONDAKOVA VERONIKA

RUSSIA

Usage of Punctuation Marks ")" and "(" among Young People in the Context of Internet Communication



Little survey



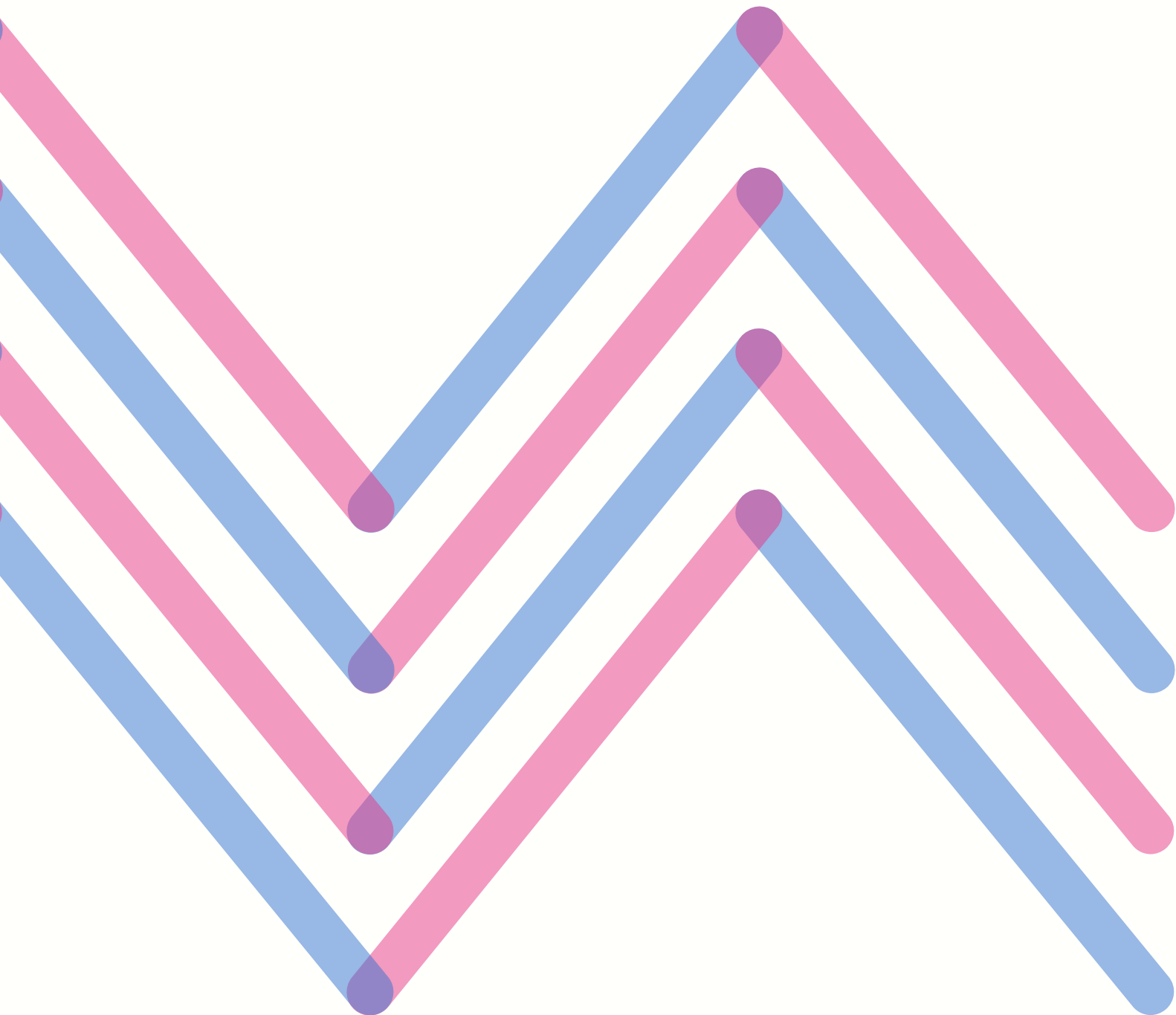


Our aim

Analyze the usage of the
punctuators “)” and “(“ among
Russian youth from 18 to 25 years in
the Internet communication



Research goals



- find theoretical literature
- create a survey
- analyze the results

The perception of information



Verbal channel

- Grammar resources
- Lexical resources
- Prosody resources

Non-verbal channel

- Mimicry
- Gestures
- Pose

The perception of information

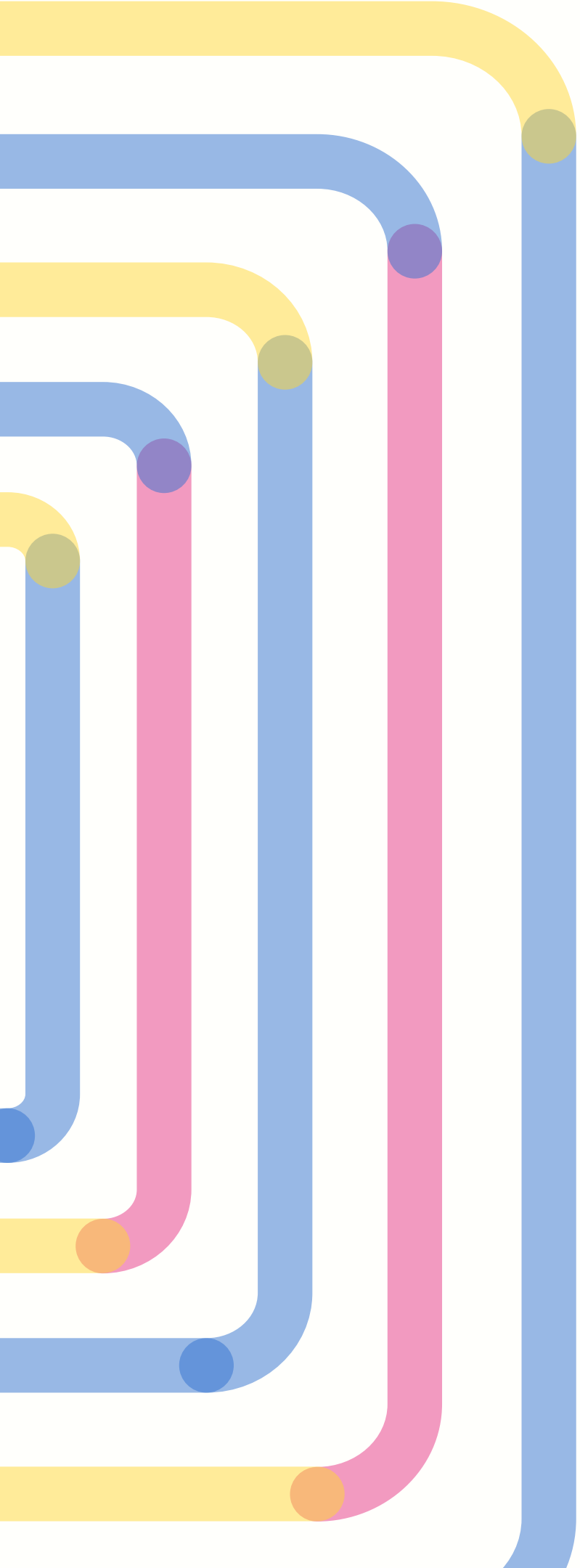


Verbal channel

- Grammar resources
- Lexical resources
- **Prosody resources**

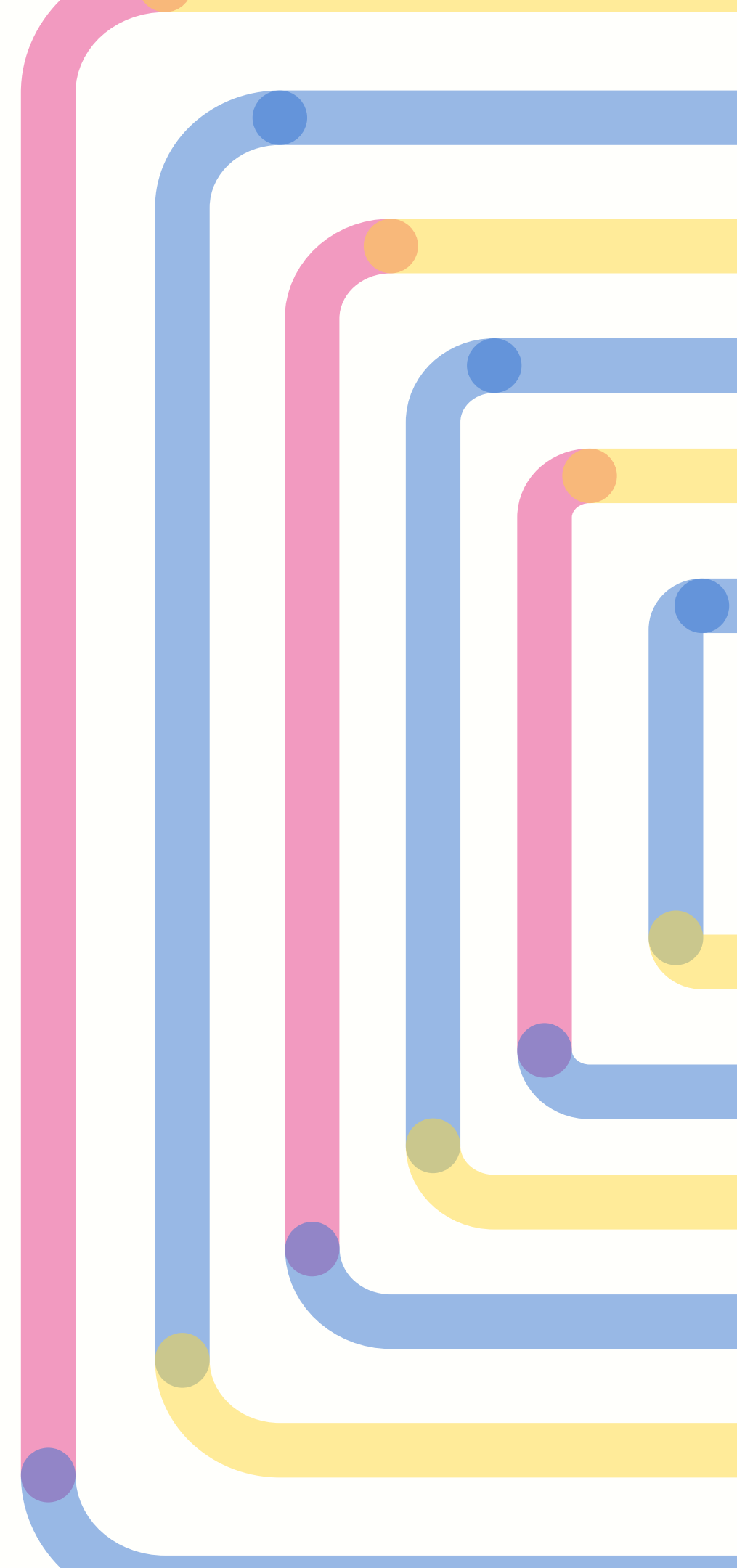
Non-verbal channel

- **Mimicry**
- **Gestures**
- Pose



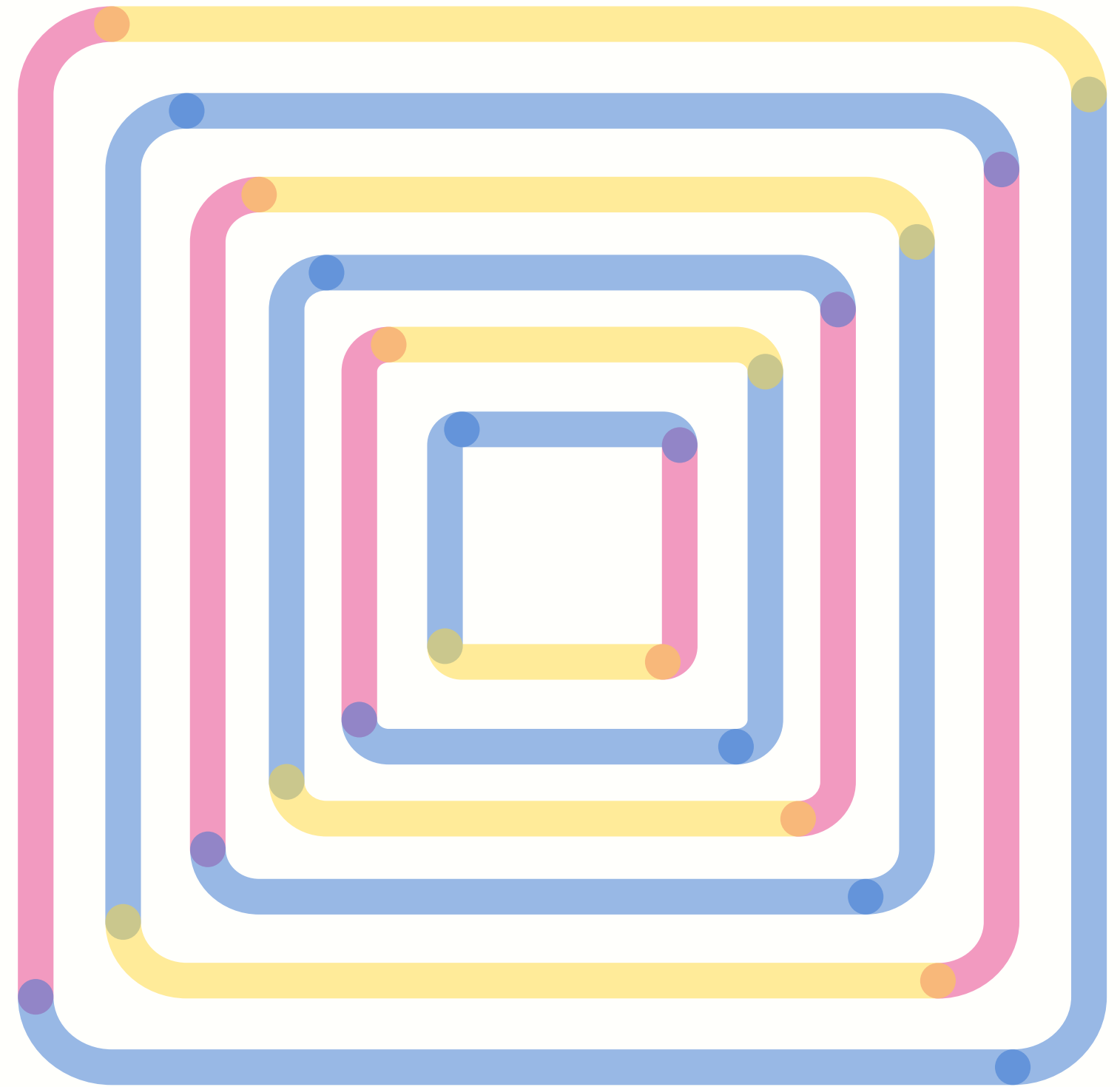
History

- Scott Fahlam, 1982
- emotion + ikon = emotikon
- :)



Experiment

- 152 respondents from 16 up to 25
- Five blocks
- Subconscious and unsubconscious questions



Poll



"Reactions" block



The use of '('



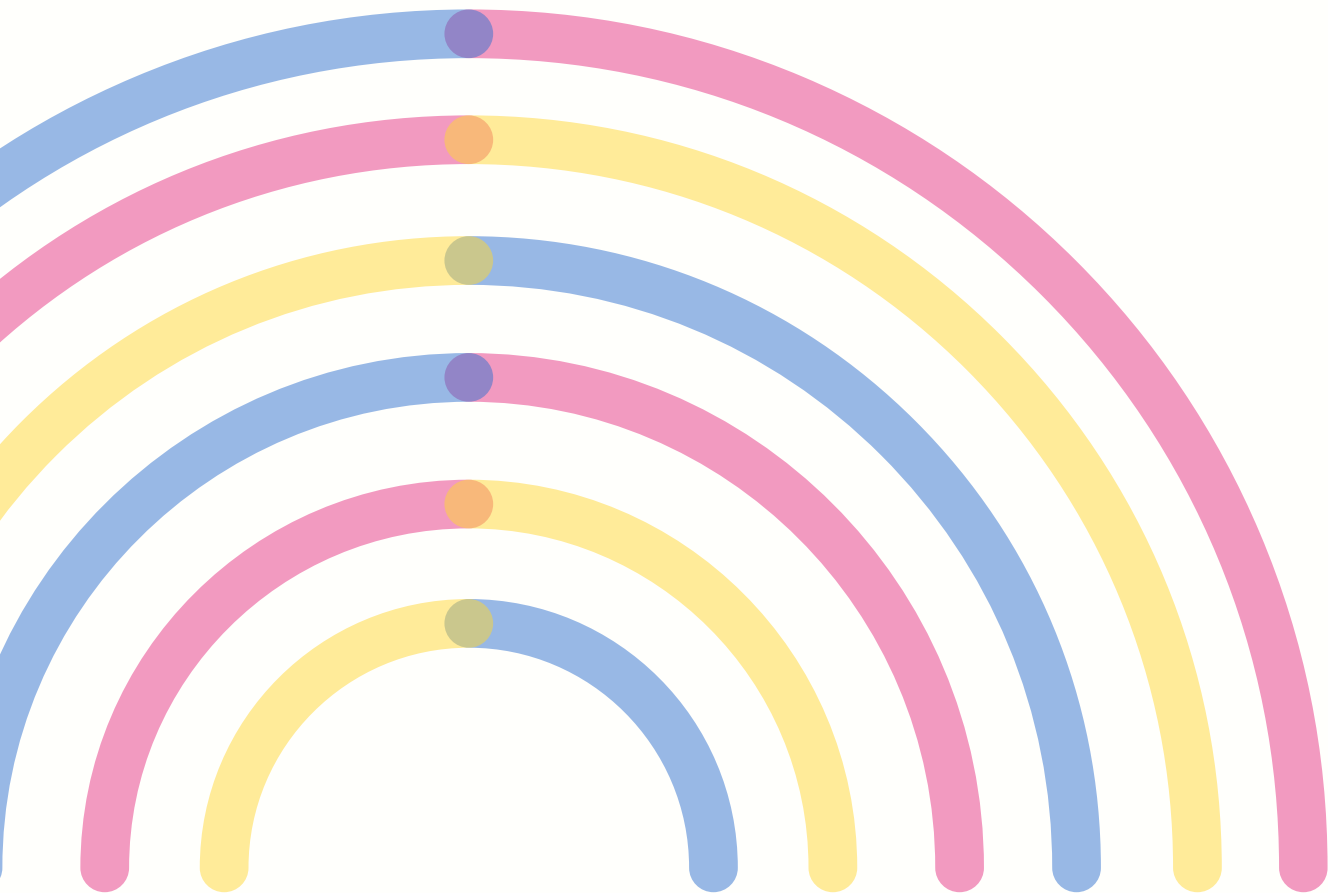
The use of ')'



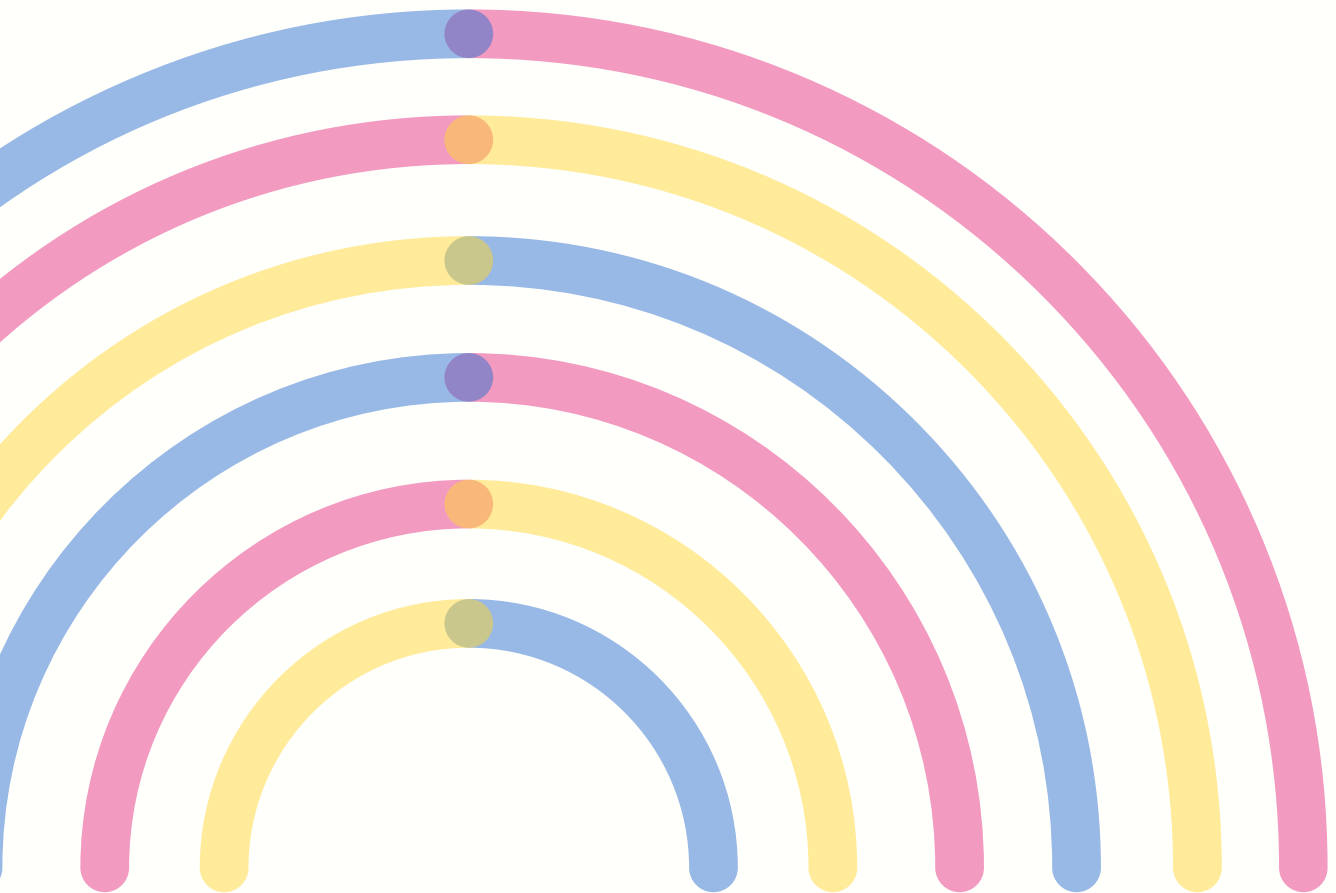
Emoticons VS Emoji



General information about
the respondent



"Reactions" block



"Reactions" block

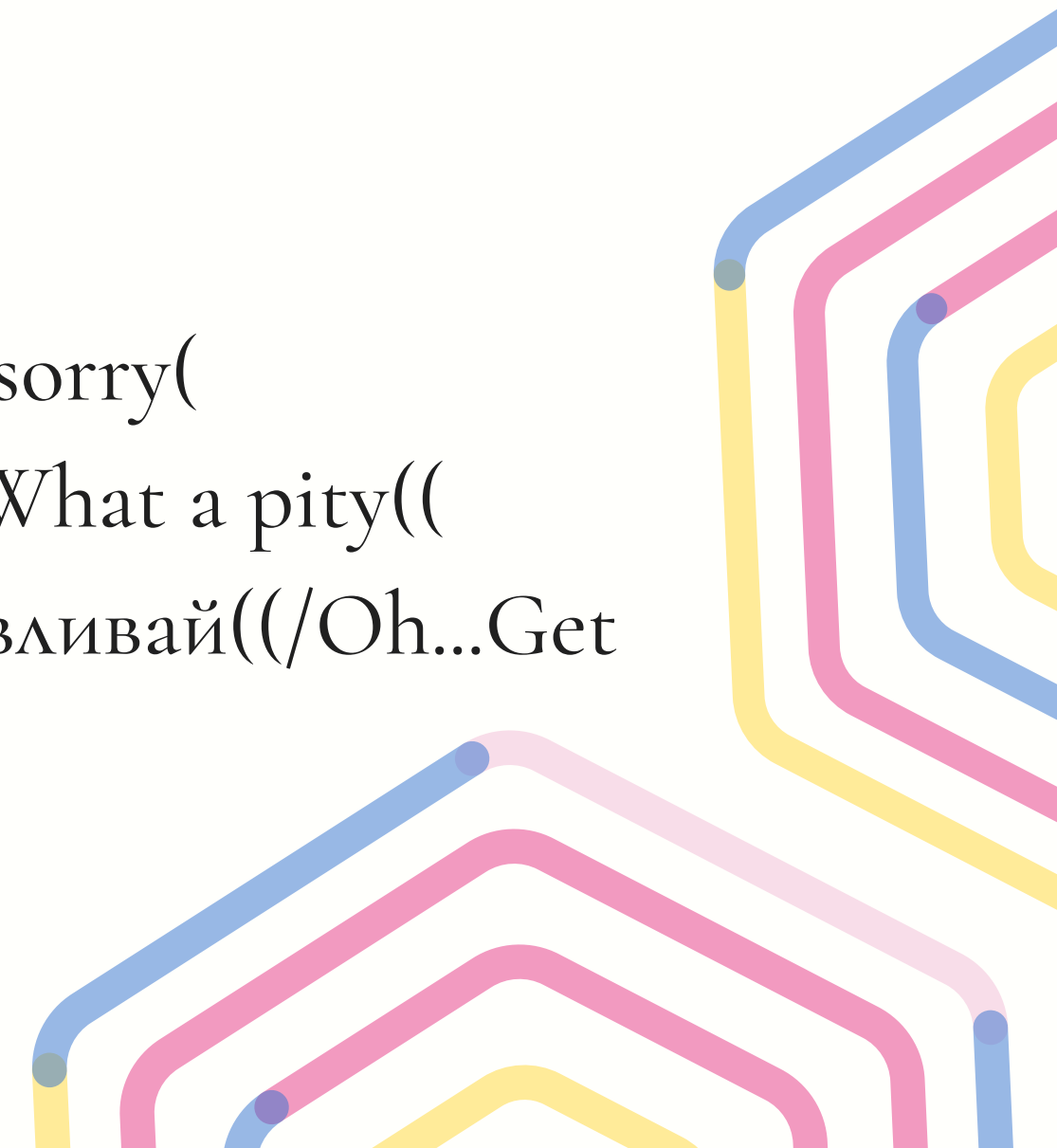
Я не приду сегодня на пары, я заболела
I am not going to the uni, I got cold



- Скоро поправишься)/You'll be fine)
- Выздоровливай))/Get well))
- Ладно. А когда придешь?)/Ok. When'll you come?

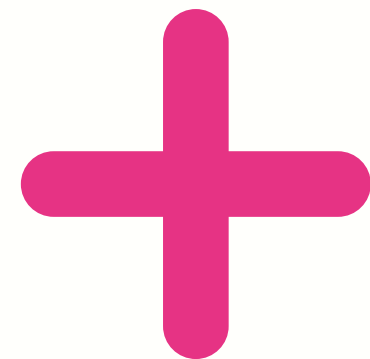


- Жаль(/I'm so sorry(
- Как жалко((/What a pity((
- Ох.. Выздоровливай((/Oh...Get well(



"Reactions" block

Моя собака сломала лапу
My dog has broken its paw



- ...



- Ужасная новость(/ Terrible news(
- Держись, бро((/ Hold on, bro((
- Сочувствую((/ I feel for you(



"Reactions" block



Нравится koryanova и ещё 4 196
mihnodima31 Я сегодня гулял с пепси колой

- I was walking with my pepsi today...



- It doesn't matter what rats are saying behind the kitty's back



- Well.. I am listening to you..

"Reactions" block

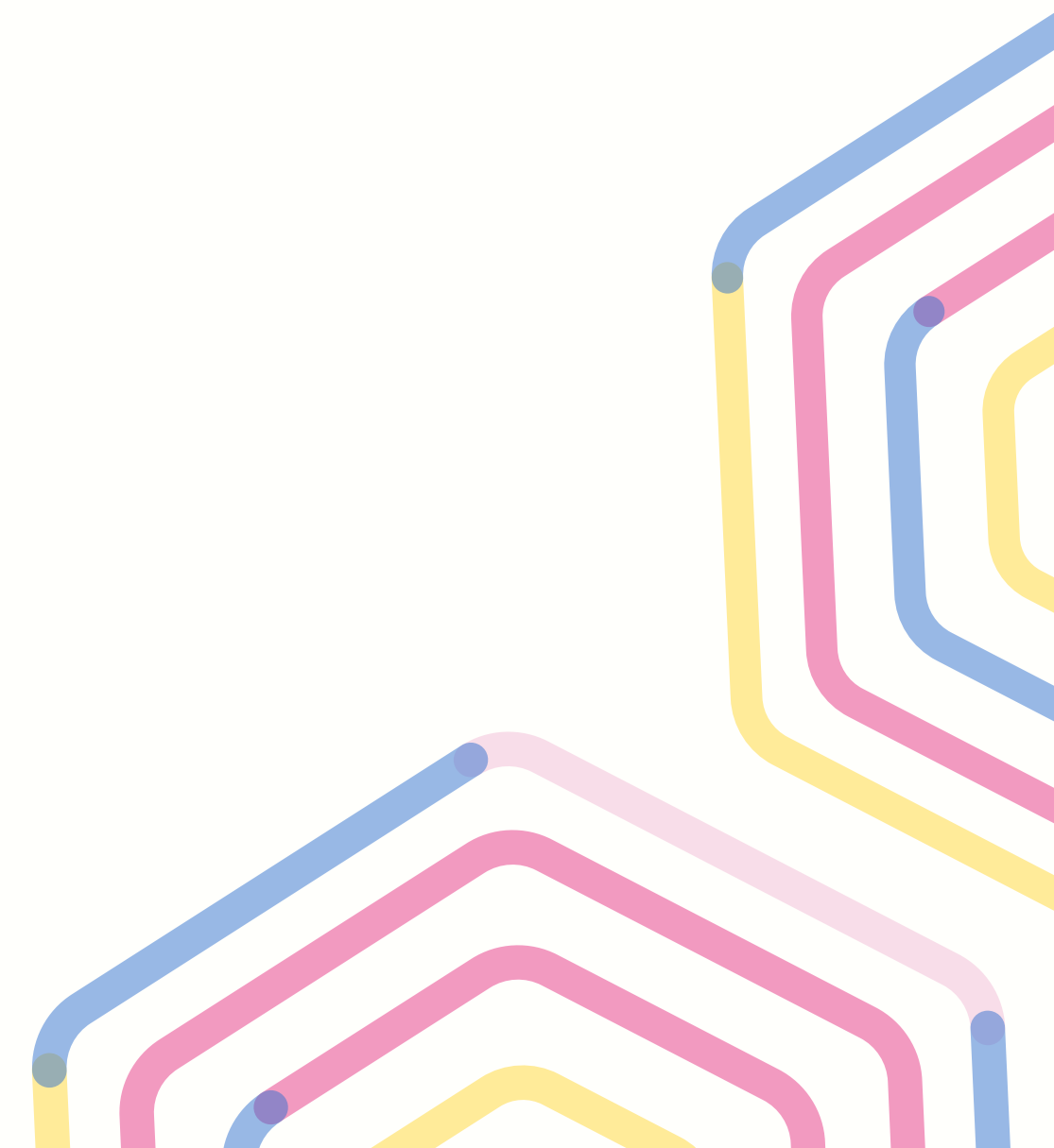
Wish a friend "Happy Birthday"



- С днем рождения!)/Happy birthday)
- С др!!!/ НВ!!!)
- Будь счастлив) / Be happy



• ...



"Reactions" block. Conclusions

- ')', '(' are common in written speech
- ')', ' stands for positive emotions, '(' for negative ones

*Some people would better use emojis



The use of ')'

- I'll do the presentation
- Nice)

- I'll do the presentation
- Nice))

- I'll do the presentation
- Nice)))

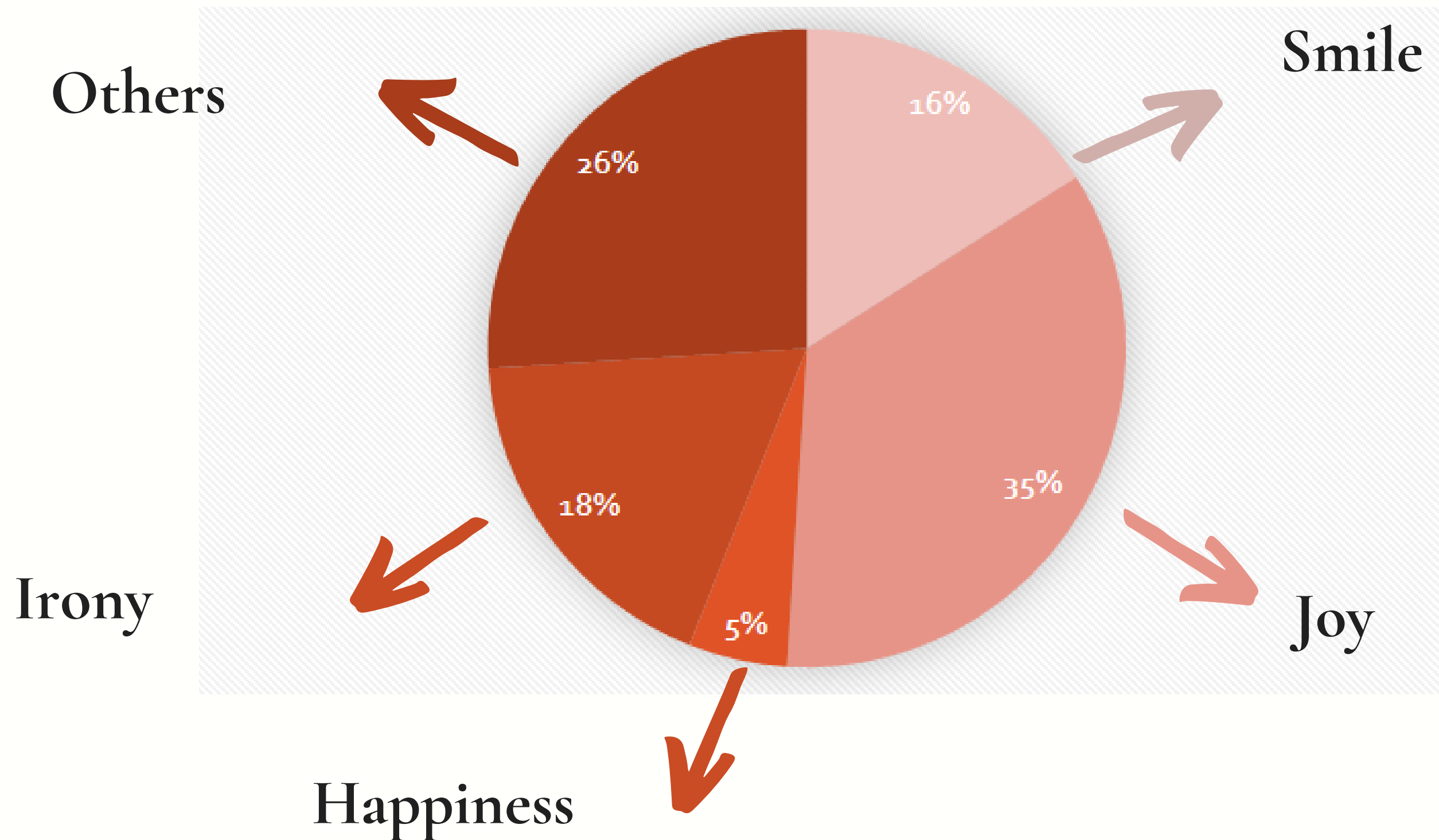
THERE IS A DIFFERENCE
BETWEEN),)),)))

38% of respondents proved it



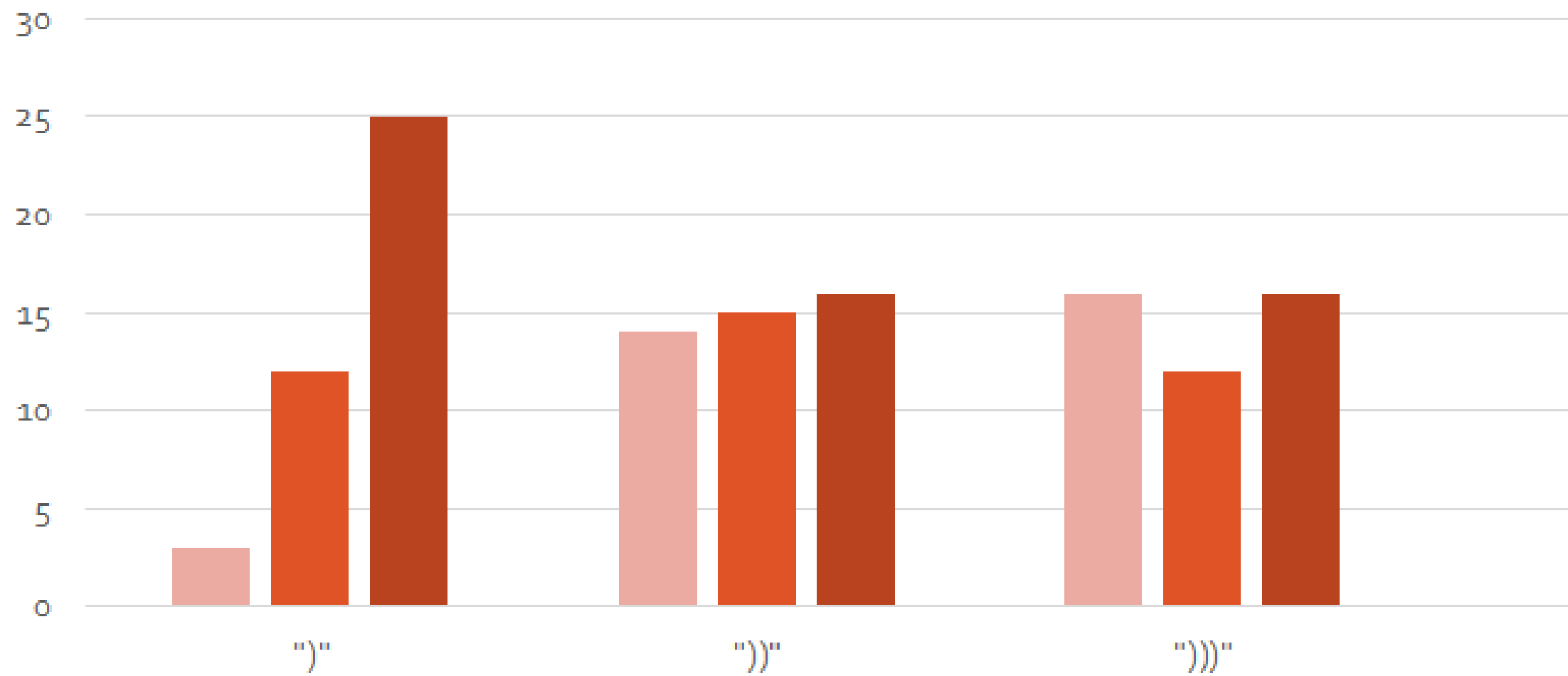
The use of ')'

What emotions can be expressed with an ')'?



The use of ')'

Positive emotions expressed with),)),)))



Kindness



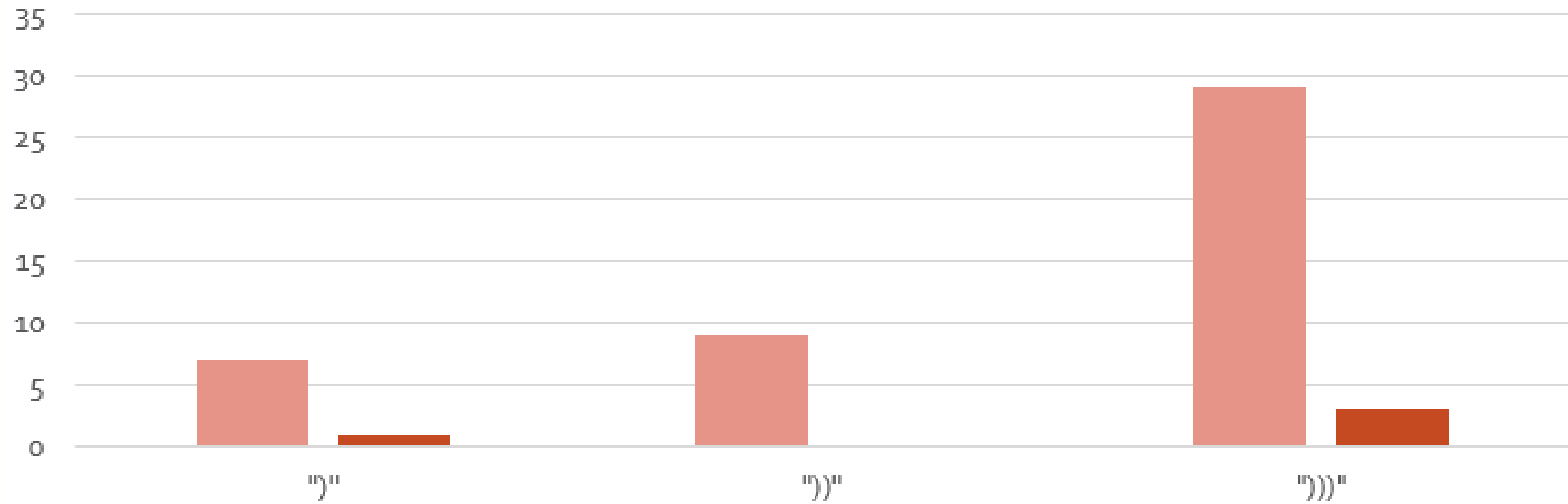
Smile/laugh



Joy

The use of ')'

Negative emotions expressed with),)),)))



Anger



Irony

Conclusions on ')'

- ')' is for joy, smile
- One bracket is used for communicating with unfamiliar people
- Two brackets is for kindness, smile
- Three brackets is for irony, sarcasm



The use of '(

- I can't manage to come to you today
 - What a pity, I hoped you'd do it(
-
- I can't manage to come to you today
 - What a pity, I hoped you'd do it((
-
- I can't manage to come to you today
 - What a pity, I hoped you'd do it(((

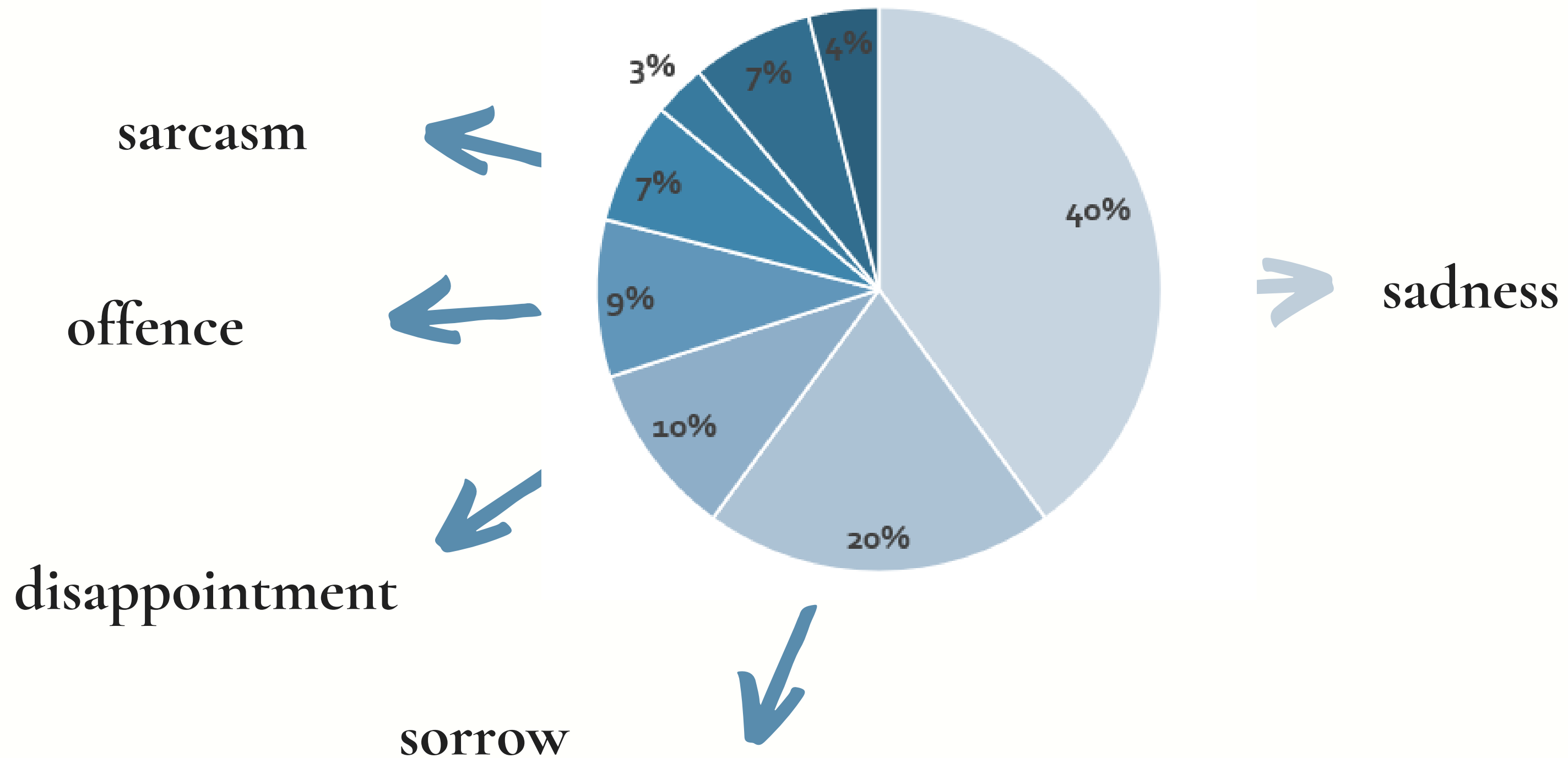
**THERE IS A DIFFERENCE
BETWEEN (, ((, (((**

53% of respondents proved it



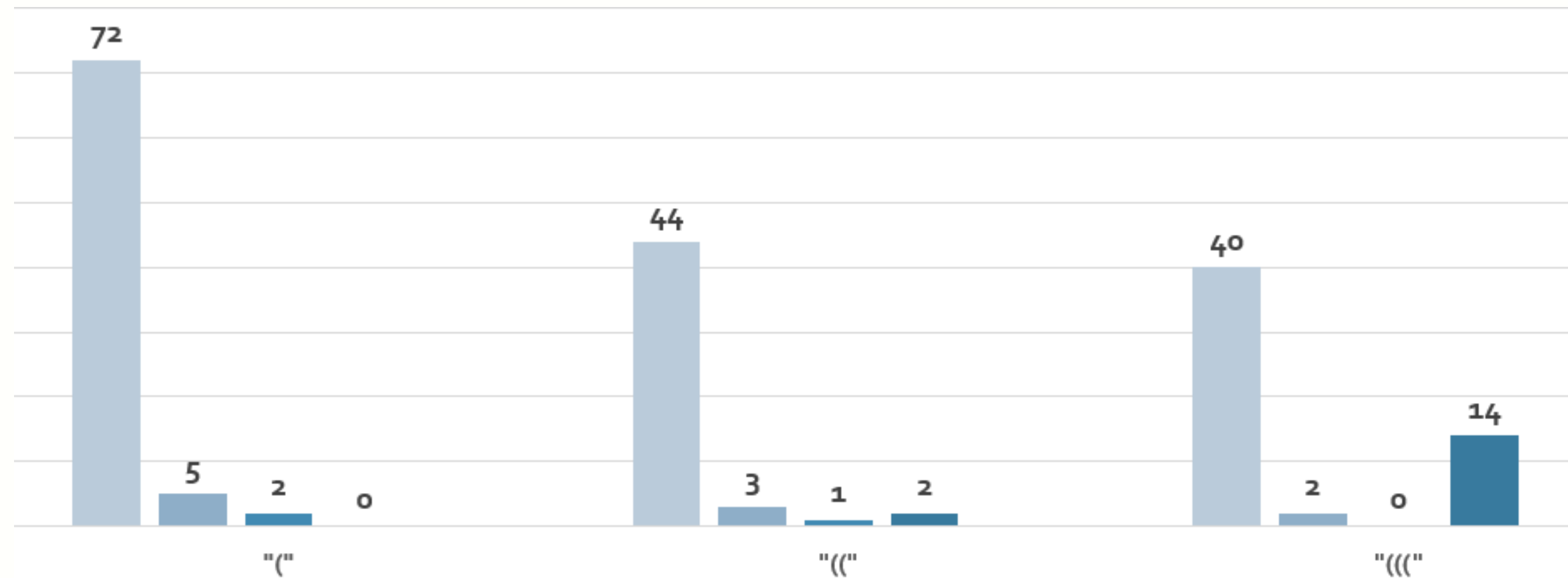
The use of ')'

What emotions can be expressed with an ')'?



The use of ')'

What emotions can be expressed with an ')'?)



sorrow



sadness



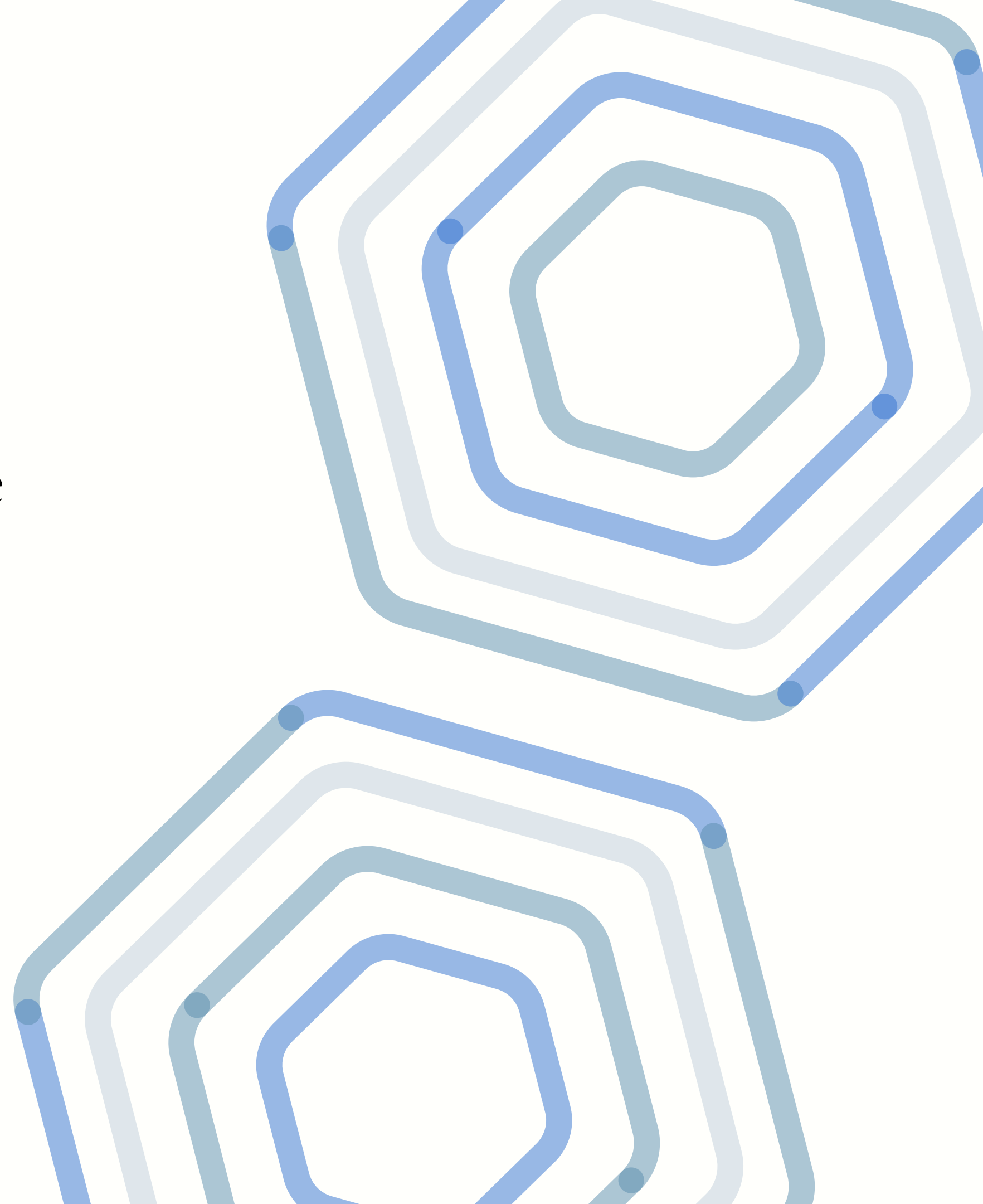
anger



sarcasm

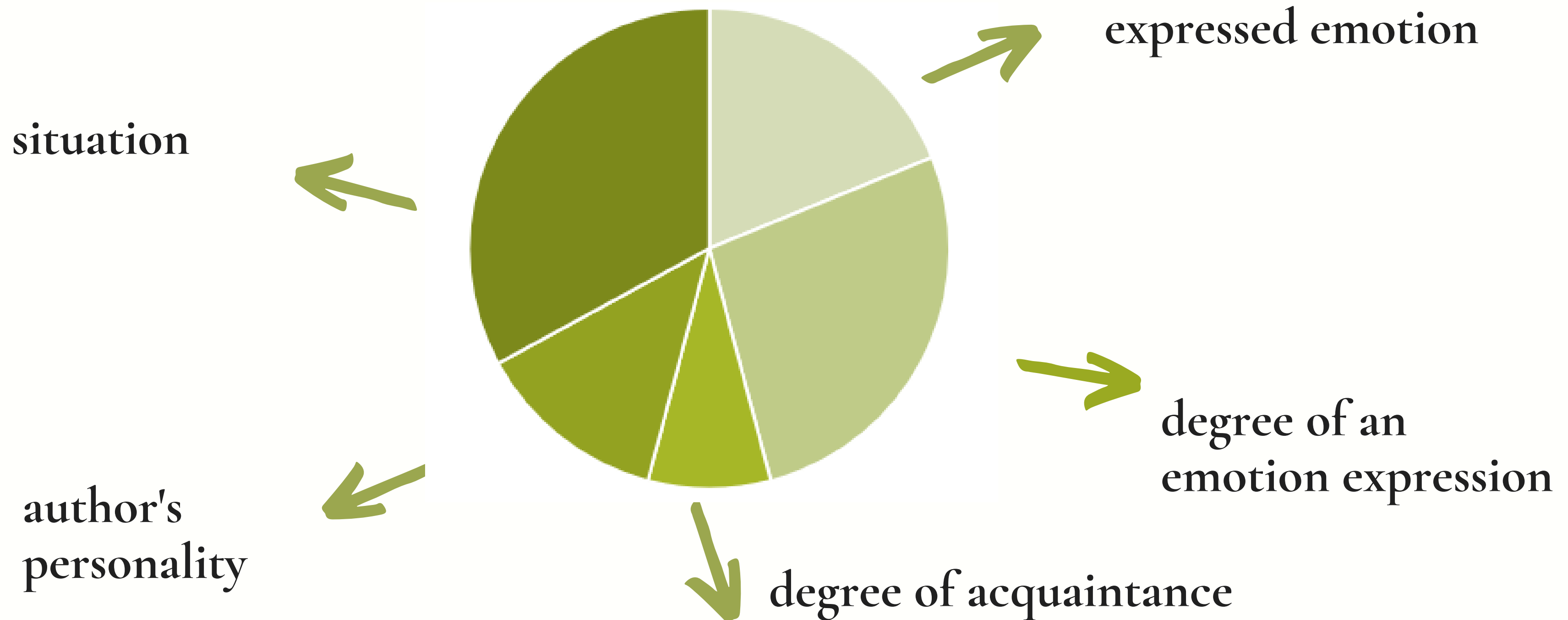
Conclusions on '('

- A half of respondents see the difference between (, ((, (((
- 10 % don't use them at all



The use of ')', '('

The number of brackets depends on...



Emoticons VS Emoji




Emoticons > Emoji

- faster to type
- habit
- don't like the yellow faces of emoji





Emoticons < Emoji

- bigger range of emotions expressed
 - more beautiful, colorful
 - handy
- 

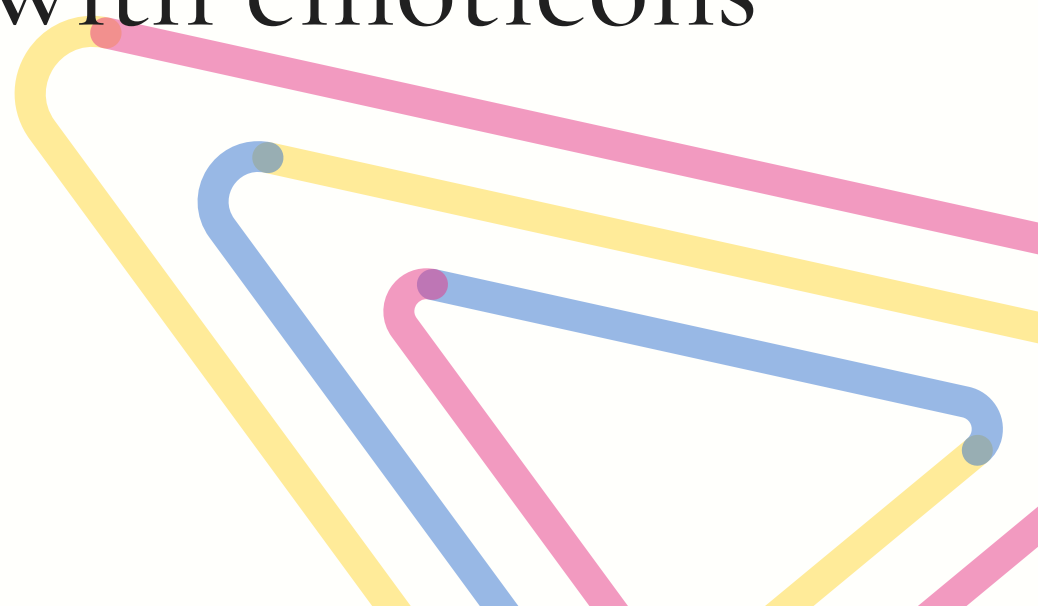
Emoticons = Emoji

- depends on the situation





Conclusions

- ')' stands for both positive and negative emotions
 - '(' primarily expresses negative emotions
 - Young people are used to communicate with emoticons
- 



Let's Talk

WE WANT TO HEAR FROM YOU!

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[@_irazar_](https://www.instagram.com/_irazar_)